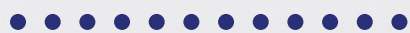


Impact Report 2023-2024



GMI Corporate Partner
Impact Report
LinkedIn 2023-2024

Our story so far



GMI was born out of the Rockefeller Foundation's Digital Jobs in Africa Initiative.

We saw that good jobs were being created, but that they weren't reaching the underserved youth who the initiative was designed to support.

We identified two needs:

- Address the soft skills knowledge gap
- Increase access to open positions

Our solution: A structured, remote mentorship program with measurable impact and ability to scale.



GMI Founder Jon Browning with first GMI student cohort - South Africa, 2019

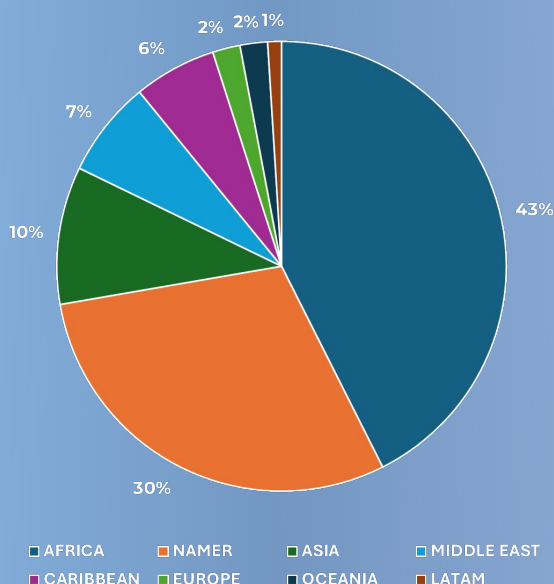
WE'RE ON A MISSION

- GMI bridges the gap between graduation and first career jobs for underrepresented young professionals from diverse communities.
- Through leveraging digital resources, mentorship, AI, and human connection, **we are building a more equitable workforce of tomorrow's leaders.**

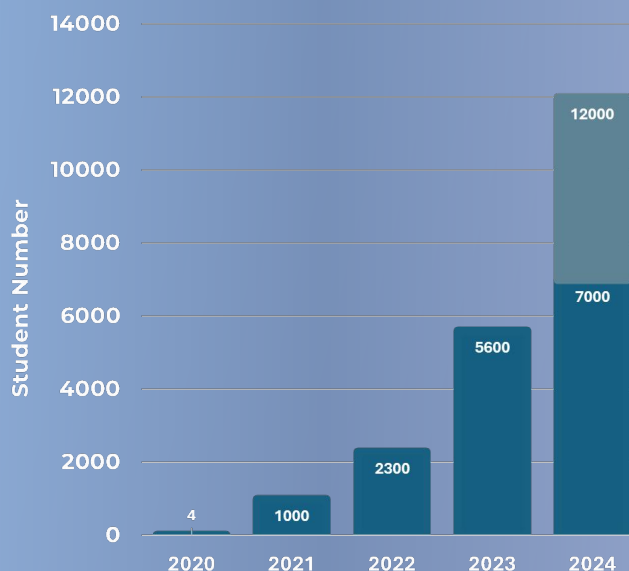
GMI's IMPACT

- In 4 years, we have grown from supporting 4 students to 7000 in 100 countries. Hundreds are already employed. We are building a community of dozens of committed university, nonprofit, and corporate partners.

Distribution



Student Growth



Strategic Alignment

.....

Even before our formal partnership began, LinkedIn played an integral role in GMI's mission to guide our students to gainful employment. Now, with our partnership, we are taking LinkedIn's impact to the next level; empowering their employees to play an active roll in GMI's mission and LinkedIn's key social impact pillars.

A Deeper Mentoring Relationship

.....

With GMI, LinkedIn employees are not only lending their time and skills to help young professionals build their careers; they themselves are building interpersonal bonds that transcend geographic barriers.

GMI's program provides all the structure and materials one could need so mentors can focus on what matters; building human connection and understanding.



Expanding Opportunities

.....

Optimizing LinkedIn Profiles, broadening professional networks, and improving job search techniques are some of the key ways that the GMI mentorship enables students improve their visibility and competitiveness. In doing so our students are gaining access to new professional opportunities previously out of reach.

As a result 74% of Program Graduates are hired in their field with 6 months of graduating.



Empowering Communities

.....

Opening opportunities for young professionals creates pathways to prosperity for communities around the globe. Our program graduates give back to communities in two key ways:

1. Contributing to their country's future: 93% hired within home country and 56% hired in the public sector.
2. Supporting the next generation of leaders: program graduates are now becoming mentors themselves.



LinkedIn's Impact Students

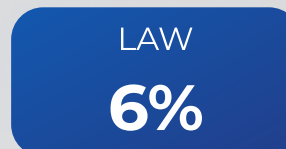
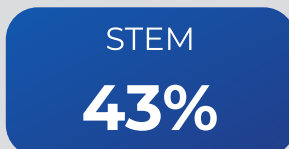
The Leading Schools

LinkedIn employees mentored:



The Primary Majors

of the students mentored included:



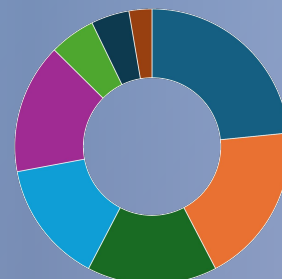
Student Distribution

LinkedIn mentors have supported students in

Afghanistan	India	Nicaragua	Senegal	Zambia
Canada	Jamaica	Nigeria	Sri Lanka	
Colombia	Kenya	Pakistan	Ukraine	
DRC	Lebanon	Philippines	UK	
Ghana	Morocco	Rwanda	USA	

Distribution

- Kenya - 26%
- USA - 21%
- Canada - 17%
- Other - 16%
- Jamaica - 7%
- Lebanon - 6%
- Ghana - 5%
- Sri Lanka - 3%



Jecinta

Hired During
Mentorship

UK

"Learning from my mentor's life experiences has given me confidence."



Bohadan

Hired During
Mentorship

Ukraine

"My mentor's guidance has been a beacon of light in my professional journey."



Our Shared Impact Mentors

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GMI's LinkedIn Mentors are some of our most dedicated and enthusiastic.

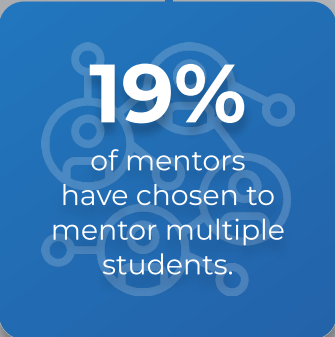
Through mentorship, LinkedIn employees have the opportunity to connect with students around the globe while learning new skills from GMI's career readiness materials. LinkedIn mentor **Miriam** shares about her experience:

"I'm enormously proud of mentoring people who are early in their careers. I'm so proud of my mentee and all that he has accomplished during our time together."

Read Miriam's full post [here](#).



Our Impact at a Glance



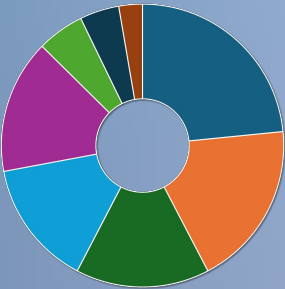
Mentor Geographic Distribution

LinkedIn Mentors in the following countries have joined the program:

- | | | | | |
|-----------|---------|---------|-----------|-----|
| Australia | Canada | India | Japan | UAE |
| Austria | France | Ireland | Mexico | UK |
| Brazil | Germany | Italy | Singapore | USA |

Distribution

- USA - 55%
- Ireland - 14%
- India - 9%
- UK - 9%
- Other - 7%
- Singapore - 3%
- UAE - 2%



LinkedIn Mentor Growth

Since launching this partnership in July 2023, new registrations have grown by **394%**.



LinkedIn

Stories and Initiatives

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LinkedIn Student Profile

Firas Abou Karnib

Meet Firas, an aspiring mechatronics engineer from Lebanon. In his senior year at the Lebanese American University, Firas has demonstrated drive, flexibility, and a strong work ethic throughout his studies and his multiple internships at Camerobotics and the CERN Hadron Collider.

Firas's time with GMI and his LinkedIn mentor, Sharon Goff, has helped shape his professional journey. Firas shares: **"The mentorship enriched my perspective and insights into professional development. Sharon's guidance and wisdom made this experience truly exceptional. I am immensely grateful for her dedication and support."**



Rock Your Profile

In December 2023, LinkedIn and GMI teamed up to help our students rock their profiles!

During an event facilitated by LinkedIn Mentor Luana Nogueira, 20 GMI students had the opportunity to work with LinkedIn professionals to optimize their profiles for their job search.

Following the event, these students were given access to a 6-month LinkedIn Premium subscription, enabling them to take advantage of Premium's advanced features to accelerate their search and leverage their newly optimized profiles.

Of the 20 attendees, 16 are currently employed or interning!



LinkedIn
Learning

Thank you for your contribution

.....

"Huge thank you to the GMI for providing this platform to make a positive impact on the next generation of professionals, and a special thanks to LinkedIn for the partnership in facilitating this meaningful initiative!"

Lucas - LinkedIn Mentor
Brazil



Dear GMI Community,

What an inspiring year we have journeyed through! We began 2023 with the intention of taking the time to stabilize our growth. But if the last year has taught us one thing, it's that our program is needed.

With the shifting global economy, the explosive development of artificial intelligence, and the current social climate, students are worried about their future. They're questioning what jobs will be available for them and they want the chance to show what they can do. They're asking for connection and opportunity.

GMI was founded on the belief that the situation you're born into shouldn't define your potential. We know that when we come together to support the next generation, everyone benefits.

To our partners, your trust fuels our drive. Your dedication to fostering talent, irrespective of borders or backgrounds, is reshaping the global workforce. My heart swells with joy every time I encounter testimonials from mentors, companies, and most importantly, our students.

Their stories of triumph, made possible by just a few hours of guidance, underline the transformative power of mentorship.

Thank you for being part of this remarkable journey. Together, we are redefining the future.

Warm regards,



Jon Browning
CEO and Founder
Global Mentorship Initiative